



RESOLUTION NO. 20160726-01

AUTHORIZING EXECUTION OF A CONSULTING AND MARKETING SERVICES AGREEMENT WITH WORLD ECONOMIC DEVELOPMENT ALLIANCE

WHEREAS, TexAmericas Center is a political subdivision of the State of Texas with the powers and authorities specified in Chapter 3503 of the Special District Local Laws Code of the State of Texas; and

WHEREAS, TexAmericas Center has a need to enhance its marketing for new businesses creating jobs; and

WHEREAS, the World Economic Development Alliance has proposed a Consulting & Marketing Services Agreement to provide such prospect generation marketing activities upon the terms as set forth in that certain agreement attached hereto; and

WHEREAS, the Board of Directors of TexAmericas Center has determined that it is in the best interest of TexAmericas Center and the citizens of Bowie County, Texas to enter into such agreement to attract additional businesses to the TexAmericas Center properties for job creation;

NOW, THEREFORE, BE IT RESOLVED, that Scott Norton, Executive Director/CEO of TexAmericas Center shall be and he is hereby authorized to enter into an agreement with the World Economic Development Alliance upon the terms substantially as set forth in the attached Consulting & Marketing Services proposal.

PASSED and APPROVED this 26th day of July, 2016.


Denis Washington, Chairman of the Board

ATTEST:


Melford Pierce, Secretary

ATTACHMENT: Contract for Service



MEMBER CONTACT INFORMATION:

Member: TexAmericas Center
Contact: Eric Voyles
Address: 107 Chapel Lane, New Boston TX, 75570
Phone: 903-334-6949
Email: eric.voyles@texamericascenter.com

SALES EXECUTIVE INFO:

Jason Lemle
Title: Regional Project Development Director
Email: Jlemle@wedaconnect.com
Phone: 214.420.1490 X.7

Terms of Agreement

Early Renewal: Program good through September 2017

\$8,500

Bonus: One targeted Email Blast to 2,000 contacts of specific industries
Landing Page

TERMS AND CONDITIONS:

- The company listed above is financially responsible for payment.
- Client agrees to pay all reasonable legal fees, court costs, and collection cost incurred for results of non-payment.
- ADDITIONALLY CONTRACTED WORK RIDER:**
This Agreement, including any additional work throughout the calendar year maybe executed per the clients' approval. Service investments may range from \$400 to a maximum of \$9,000 per project. It is expressly understood and agreed that WEDA conducts no additional business without the written and approved consent of the client. No, term, provisions, or condition of this agreement may be altered, amended, or added except upon the execution of a written agreement by the parties herto. Any noticed provided for herein shall be in writing and shall be emailed or mailed to the client at the addresses provided.
- TexAmericas Center retains the right to terminate this contract at the expiration of each budget year (September 30 of each year) occurring during the term of this contract. TexAmericas Center executes this contract conditioned on the fact that it shall use its best efforts to obtain and appropriate funds during each budget year for payment of the sums payable by TexAmericas Center under this contract. This contract is a commitment of current revenues only
- World Economic Development Alliance agrees to provide the services, access, and internet websites necessary for Company to fully utilize the WEDA Elite Package during the term of the Agreement.
- This Agreement shall be constructed under the laws of the State of Texas without regard to choice of law rules of any jurisdiction. Jurisdiction and venue shall be in the District Court of Bowie County, Texas. If either party retains an attorney to enforce this Agreement, the party prevailing is entitled to recover its reasonable attorney's fees and court and other costs.

Notes:

This is a service agreement for the WEDA Elite Package for 12 Months. This package entitles you to:

- Access to all of the leads that WEDA cultivates.
- Full Interactive Micro Site on Wedanet.com
- Access to all WEDA trade shows and 2 trade show badges to each trade show WEDA attends (some shows do charge for badges and are member's responsibility)
- The ability to display marketing materials at the WEDA booth at each trade show.
- Access to WEDA VIP Networking Events.
- A dedicated web banner on our website and a client listing with your website linked on our website.
- The ability to post buildings and sites on our website.
- Unlimited press releases on WEDAnet.com

I have read and agree to all the terms as stated:

REPRESENTATIVE FROM COMPANY:

Signature: 
Eric Kleinsorle, CEO/Chairman

Signature: 
Scott Norton, Executive Director



COPY

WE APPRECIATE YOUR BUSINESS!!!!